The Early Bird Gets the Worm: Major Retention in CS3

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ABSTRACT

Enrollments continue to rise in Computer Science courses, yet fostering inclusive climates and retaining diverse student bodies remain key challenges. Gender ratios remain heavily skewed and many demographics are severely underrepresented. Numerous studies investigate student retention in introductory courses, but few focus on later stages of the CS retention “pipeline”, where techniques and findings from earlier courses may no longer apply.

In this work, we focus on the relatively understudied transition from introductory CS courses to upper level courses via CS3 (data structures and algorithms). We conduct an analysis of archival data for a CS3 course at a large, public university in the US, analyzing anonymized student assignments and university student records to identify factors that result in students choosing not to declare the major. Our analysis indicates that sex alone is not enough to predict students leaving the program after CS3 (despite reporting a desire to declare the major). However, we identify that students intending to major in CS who take CS3 later in their academic careers (often associated with non-traditional students) are 13% less likely to actually declare a CS major (p = 0.00005). Further, we find a disparity between these students and their “fast-tracked” counterparts in their project performance as measured by an autograder (p = 0.00003). Our findings indicate that the strategy of introducing students to CS early in their college careers and swiftly passing them through the intro sequence is effective in retaining students, yet unintentionally leaves behind those who reach CS in a more roundabout way.

CCS CONCEPTS

• Social and professional topics → Computer science education.

KEYWORDS

CS3; retention, fast-tracking; archival data

1 INTRODUCTION

While enrollment in undergraduate Computer Science courses continues to be at all-time highs and growing, retention of certain populations within the community remains a pressing issue [13, 14]. Studies show that marginalized populations in undergraduate Computer Science (e.g., women, underrepresented minorities, returning adult students, etc.) are more significantly affected by a low sense of belonging [24, 27, 34] and self efficacy [6, 7, 21, 27], and a perception of the major as asocial or unrelated to the real world [6, 11], leading to higher attrition rates among these populations [4, 34]. Supporting diverse student bodies is relevant not only for innovation and business [26] but also for retention and satisfaction [2, 4].

Previous research has primarily focused on retention in CS1 and CS2 [18, 36, 37]. Retention in higher-level courses, including CS3, appears as parts of longitudinal studies [2, 32, 43] and retrospective analyses [8]; however, there are currently few studies focusing specifically on CS3, the final course in most introductory sequences that generally covers some combination of data structures and algorithms. Current retention techniques involve pipelining students: introducing them to CS early and swiftly progressing them from one intro course to the next. The loss of certain populations (e.g., women) is typically described as a “leak” in the pipeline [10, 39].

With the increase of gatekeeping CS majors and courses to address the boom in undergraduate CS interest [13, 30], CS3 is sometimes the final prerequisite to declaring a CS-related major and thus accessing multiple upper-level courses, which increase students’ depth of knowledge. Retention efforts at the CS3 level are important for diversity, even if direct attrition rates are more similar [2]. Furthermore, in settings where major standing is required for enrollment in upper CS courses, major declarations can restrict access to resources and overall engagement. By CS3, students have shown an interest in Computer Science and built up programming experience and mathematical thinking. Thus, key factors found by previous studies at lower levels, where these properties generally do not hold, may not be applicable at higher levels. Additionally, populations that typically “leak from the pipeline” in CS1 and CS2 may no longer leave the major once they complete CS3, and techniques directed at them might best be leveraged for different populations more at risk at the CS3 level.

We develop a clearer understanding of major declarations and attrition rates at the CS3 level. We hypothesize that rates of students leaving CS, despite reporting an intention to stay (attrition) at the CS3 level correlate with biological sex, student grades, and student progression through the core CS curriculum (fast-tracking). We observe that both perceptions and outcomes may be factors when analyzing differences between major-declaring and non-declaring students in the same course. Thus, we develop a methodology to combine archival course data with university student record data.

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the same semester of CS3 at a large public university. First, we conduct a partial replication study of previous findings [2] to see if sex relates to declaration rates. Next, we draw on previous findings on the correlation between grades and persistence through the major [21] to perform a similar study of grades and declaration rates. Then, we study the effects of a swift progression through the standardized portion of a CS curriculum, which we term fast-tracking. Finally, we study autograder usage, to determine whether there is a noticeable difference between retained students and those who leave the major, and between fast-tracked and non-fast-tracked students.

Our statistical analyses suggest that sex alone does not correlate with declaration rates, but grades and swift progression through the CS curriculum do. While we find the pipeline at CS3 to be leak-resistant for women, we identify a different population that is more at risk of leaving the major: students who take a longer gap between CS2 and CS3, or who take CS3 later in their college careers. These students show a 13 percentage point reduction in retention ($p = 0.00005$), indicating that these factors are very relevant for retention at the CS3 level. Additionally, our study of autograder usage and grades shows statistically significant differences across project submissions ($p = 0.00003$). Our findings suggest that interventions at the CS3 level should target students who arrive to the course later and focus on developing better autograder habits to increase grades.

To summarize, this work makes the following contributions:

- A combined analysis of archival CS3 course data and university-wide student records to study major declarations and attrition.
- A statistical analysis of fast-tracking (student progress through the core CS curriculum), and its effects at the CS3 level.
- A study of the relationship between student submissions to an autograder and major declarations.

2 BACKGROUND AND RELATED WORK

While attrition rates of men and women at the CS3 level have not been shown to be significantly different [2], to the best of our knowledge, no research specifically focuses on CS3 students who explicitly intend to major in CS. Attrition can be a particularly negative experience for these students, as they have already made a significant time investment, and changing paths could increase the amount of time needed to complete a degree, with financial impacts [25]. Studies of attrition at the CS1 level find no single contributing factor, instead identifying a combination of time, motivation, and comfort [22, 40, 42]. Our study produces similar findings at the CS3 level: we identify several factors contributing to attrition, but no one of these factors is sufficient for classifying students.

Research on women moving through the CS curriculum is often referred to as the pipeline model, with attrition being a leak in the pipeline [9, 41]. We are particularly interested in a facet of this pipeline we refer to as fast-tracking, wherein students progress quickly from one prerequisite course to the next. While students may benefit from taking courses in quick progression, because prior knowledge is still fresh [37], differences in declaration rates between fast-tracked students and non-fast-tracked students may indicate that a course should be adjusted to support students taking a more circuitous route to end up in CS, which is common among women [35, 41], returning adult students [29, 45], and transfer students [38]. Furthermore, potential resources provided to these students might need to be adjusted, for example integrating additional tutoring for prerequisite concept review into a CS3 course, rather than offering another intermediary course before CS3.

Female students are not found to leave male-dominated fields (e.g., Computer Science) at higher rates than other fields [33]. Previous studies, however, indicate that student perceptions of their own effort and effort relative to their peers differ by gender, even when researchers correct for grades [23]. Higher grades are linked with higher persistence rates through the major, yet research shows that women often choose not to pursue Computer Science after introductory CS courses, despite having similar or higher grades than men [21], because their perception of effort is different. We test whether these findings are supported at the CS3 level, and what significant differences should be accounted for.

Identifying students at risk of leaving the major is necessary for instructional staff to intervene. Models for predicting student retention in CS have been proposed based on student effort, comfort level, instructional practices, degree usefulness, and cognitive gains [3, 17, 31, 40]. For example, Ahadi et al. trained a classifier on source code snapshots of student assignments to predict high- and low-performing students in CS1 [1] and Castro-Wunsch et al. used neural nets trained on similar small coding exercises [12]. These existing approaches can be challenging to implement at the CS3 level due—in part—to larger, more comprehensive projects and assignments. Automatic grading (autograders) have become increasingly common, especially in large departments [16, 28]. Studies show that automatically generated feedback (e.g., autograder reports) can positively impact student learning via timeliness and perceived constructiveness [3, 15, 19]. In this work, we investigate autograder usage and identify key differences between retained students and those who leave the major. We also discuss the applicability of these findings to efforts to identify at-risk students.

3 RESEARCH QUESTIONS

With this background in mind, we present the research questions guiding the remainder of this work. We first replicate findings from previous studies on major attrition. We also consider new aspects that we hypothesize impact students at the CS3 level, including autograder usage and fast-track progression of students through introductory CS courses. We discuss our data sources and results in sections 4 and 5, respectively.

The following four research questions guide our data analysis:

RQ1: Is there a correlation between biological sex and declaration rates for CS-related majors?

RQ2: Is there a correlation between student grades in CS3 and declaration rates of CS-related majors?

RQ3: How does student fast-tracking through core CS courses relate to declaration rates of CS-related majors?

RQ4: Can autograder data help identify CS3 students at risk of leaving CS-related majors?

4 DATA SOURCES

To answer our research questions, we combine archival course data with university-wide student records to allow for both qualitative
We collected archival course data from 2019 for one semester of CS3 (Data Structures and Algorithms) at the University of Michigan, a large Midwestern US public university. This course consisted of 3 contact hours a week of lecture led by professors, 2 contact hours of a discussion section led by a graduate or undergraduate instructional assistant, 10 lab assignments, 4 medium-sized programming projects, a midterm, and a final exam. The course covered data structures and introductory algorithms (e.g., stacks, queues, priority queues, trees, sorting, and graph algorithms), as well as time and space optimization. Students completed programming projects individually, but had the option of completing lab assignments with a partner. For all programming assignments (both labs and projects), feedback was given via an autograder. Our archival data consists of student lab answers, submissions to the autograder, grades and letter grade cutoffs. We exclude from our data sets any students who chose to opt out of research, students who were younger than 18 years of age at the time of taking the course, and those without a final grade for the course (who we assume dropped the course or received an Incomplete). We infer students’ “intention to declare a CS-related major” from a voluntary survey component in a mid-semester lab. Students who did not complete this assignment are dropped from our data sets. In total, we removed 15/597 students from our data. In the remainder of this subsection, we highlight the most relevant aspects of this archival data.

### 4.1 Archival Course Data

**We begin by replicating the study of Baer and DeOrio [2], who found that there is no significant difference between the proportion of women and men students who are retained at the CS3 level.**

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<tr>
<th>Do Not Declare</th>
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Our data set includes grades for each student, including individual lab 1–10 scores, individual project 1–4 scores, midterm exams, final exams, averages of each section (Labs, Projects, Exams), and total course score. Grade cutoffs are provided to bin total course scores into letter grades ranging from F to A+.

**4.1.2 Autograder Submissions.** Our anonymized autograder data set includes the timestamp and score of each submission made by a student to the autograder for each project, as well as all of the submitted files. From student autograder submissions, we calculate three additional metrics: average number of submits to the autograder per project, average time spent with the autograder per project, and maximum score per day the autograder is open for a project. The average time spent with the autograder per project is the sum of the number of days between a student’s first submission and the day the project was due, divided by the number of projects (4). The average number of submits is calculated similarly. The maximum score per day is a rolling cumulative maximum of the best submission for a given day and any previous day. Students who have not yet submitted have a maximum score of 0.

**4.1.3 Grades.** Our data set includes grades for each student, including individual lab 1–10 scores, individual project 1–4 scores, midterm exams, final exams, averages of each section (Labs, Projects, Exams), and total course score. Grade cutoffs are provided to bin total course scores into letter grades ranging from F to A+.

**4.2 University Student Records**

Our study also uses university-level student records up to and through the semester following the course we analyze. At the University we are studying, most students declare a major during the semester they are enrolled in CS3 or the subsequent semester, because major or minor status is required to enroll in upper level CS courses, and thus we are confident we have captured the major declarations for most students in our study. Within the data set, we look at variables for sex, major declarations, and number of semesters enrolled in the university. To account for multiple computing-related majors, we consider two Computer Science degrees, one Computer Engineering degree, and two Data Science degrees to all be “majoring in Computer Science”.

### 5 RESULTS

In this section we analyze the data sources presented in Section 4 to test the hypotheses that biological sex, grades, fast-tracking, and autograder usage are correlated with major attrition rates at the CS3 level. We address the research questions presented in Section 3, requiring the standard statistical significance level of $p < 0.05$.

**5.1 Sex and Major Declarations (RQ1)**

We begin by replicating the study of Baer and DeOrio [2], who found that there is no significant difference between the proportion of women and men students who are retained at the CS3 level.

1While student gender might be a more precise and relevant metric for our study, the data available to us only contained biological sex.
As shown in Table 1, of the 142 female students in our data set, 106 went on to declare a CS major (74.65%), while 343 of the 440 male students went on to declare a CS major (77.95%). Using a 2 proportion z-test, we find no significant difference in the proportion of female and male students in our data set who declare a CS major ($p = 0.42$), supporting the findings of Baer and DeOrio.

We extend this analysis to also consider a student’s intention to declare a CS-related major. In particular, we test if female students who intend to declare a CS major end up not declaring at different rates from their male counterparts. A 2 proportion z-test with Yates Continuity correction to account for fewer than 10 female students in this category does not yield statistically significant results ($p = 0.5$). That is, female students are no more likely than male students to not declare a CS major despite having the intention to. However, we note that female students still report significantly lower senses of belonging and higher expected effort in CS3 ($p = 0.00002$).

From these findings, we deduce that the pipeline model at the CS3-major junction seems to be working as effectively for men as for women: sex is not a relevant variable when predicting a student majoring after completing CS3, and candidate interventions related to gender are likely more effective in CS1 and CS2. However, as we will demonstrate, this does not mean the pipeline is fully successful. Rather, interventions in CS3 should target a different population for whom the pipeline is less effective: non-fast-tracked students.

Confirming previous results, sex alone does not predict major attrition for CS3 ($p = 0.42$) in our data. Further, there is no difference when considering intention to declare ($p = 0.5$). We must consider alternate factors or populations for CS3.

**5.2 CS3 Grades and Major Declarations (RQ2)**

Having established that sex does not play a significant role in attrition rates at the CS3 level, we next consider student grades, which have been found to correlate with persistence in the major [21]. We leverage these results to aid our study of student progression through the introductory course sequence in Section 5.3.

First, we study the raw total course scores for students who declare the major and those who do not. As shown in Table 1, of 582 students, 449 went on to declare a CS major. The mean total course score of all students is 80.02 points, but is 80.75 for those who declared and 77.55 for those who did not. Those differences in means are statistically significant ($p = 0.02$ via a Mann-Whitney U test for similar non-normal distributions, Shapiro-Wilk $p = 1.238 \times 10^{-15}$, $p = 8.823 \times 10^{-11}$). A difference in grades between those who declare and those who do not is perhaps expected. We present these results as a baseline for comparison with previous findings.

For major retention, we focus on students who express intention to declare a CS major. We repeat this analysis on those students who intend to declare a CS major ($n = 391$), splitting on major declaration ($n = 352$ declare vs. $n = 39$ leave). We find that the mean score for those who declare is 81.03 points, a much higher value than the mean score for those who do not declare, 70.05 points. While the two populations are independent, their distributions are not similar enough to test for a difference in means. However, the almost 11 point difference in grades between the two populations correlates with significantly different letter grades (low C vs. high B-). While correlation is not causation, this concretely calls out grade performance in CS3 as a factor in CS3-to-major retention. Next, we analyze one potential factor—fast-tracking of students through core courses—and its relationship with grades.

Students who declare a CS major have a higher mean score in CS3 than those who do not ($p = 0.02$). Critically, students who *intend* to declare a major but ultimately leave perform a letter grade lower (on average) than students who declare.

**5.3 Fast-Tracking Major Declarations (RQ3)**

Research on CS retention (especially with regard to women in CS) often mentions the *pipeline model* [10, 39]. Students quickly flow from one CS class to the next, starting with pre-college preparation courses and ending with a CS-related career after graduation. In the college portion of this pipeline, there is additional pressure for students to take courses in rapid succession (i.e., without a semester “break” from CS) early in their college careers, which we term *fast-tracking*. We investigate how fast-tracking relates to major declarations. As such, we restrict our analysis in this subsection to only those students reporting an intention to declare a major.

Figure 1 shows the percentage of students who declare a CS major when completing CS3 $m$ semesters after CS2. For example, 93% of students taking CS3 immediately after CS2 ($m = 1$) declare the major, while 7% do not declare. For visual clarity, we omit semesters with only one student; all students are considered in our statistical tests. An increasing percentage of students do not declare as this gap increases. The mean number of semesters since taking CS2 is significantly lower for students who declare a CS major (1.54 semesters vs 2.36 for no declaration, Mann-Whitney U Test $p = 0.00007$). This is evidence that those who do not fast-track the introductory courses are less likely to declare a CS major.

We previously found that grades can help predict whether a student will declare a major (Section 5.2). It is therefore possible that students who fast-track CS courses have higher grades and thus end up declaring the major. To test for this, we compare the mean grade of students who take CS3 immediately or take a one-semester break after CS2 (80.48%) and for students who take a two-semester or more break after CS2 (69.22%). This eleven point
difference in mean grade is statistically significant (Mann-Whitney U Test, \( p = 0.00008 \)). Therefore, students who fast-track the introductory sequence achieve higher grades and are more likely to follow through with major declaration.

The pipeline model for CS also focuses on early introduction and recruitment, including for underrepresented students [20, 44]. To analyze the effect of early recruitment on retention, we compare the mean months of college before completing CS3 for those who do declare (25.26 months, \( n = 352 \)) to those who do not (30.67 months, \( n = 39 \)). Students who declare the major complete CS3, on average, in the first two years of study vs. three years for those who do not (Mann-Whitney U test, \( p = 0.00006 \)).

Using these findings, we compare the proportion of fast-tracked students (those who complete CS3 in the first two years with no more than a one-semester gap with CS2) declaring CS majors to those who are not fast-tracked. We find that 13 percentage point more fast-tracked students declare the major (93.84\% vs. 80.87\%, one-sided 2 proportion z-test, \( p = 0.00005 \)). Note that this result only considers students who express interest in declaring the major.

Students who declare a CS major fast-track introductory CS courses (\( p = 0.00007 \), have higher course grades (\( p = 0.00008 \)), and complete CS3 earlier in college (\( p = 0.00006 \)). Fast-tracked students are 13 percentage points more likely to follow through with declaring a CS major.

5.4 Autograders and Major Declarations (RQ4)
Finally, we consider the relationship between autograder interactions and major declarations. Autograders are increasingly common in computing classes but are relatively understudied in terms of retention. Given that grades and fast-tracking are both relevant to CS3 major declarations, we hypothesize autograder interactions to be an additional source of relevant information (e.g., these systems directly influence grades, and some non-fast-tracked students, such as non-traditional students, may have less preparation involving their use).

We consider autograder interactions both in terms of submission counts and number of days of use (Section 4.1.2). Students who go on to declare a major use the autograder for an average of 7.63 days per project, but those who do not declare only use 6.06 days per project. This difference is statistically significant (Mann-Whitney U test, \( p = 0.0038 \)). We observe a similarly significant difference in the number of submissions to the autograder (16.2 vs. 12.5 submissions, Mann-Whitney U test, \( p = 0.0005 \)). Further, using linear regression, we identify a positive relationship between number of submissions and duration of usage (\( p = 2.2 \times 10^{-6} \), \( R^2 = 0.65 \)). Thus, students who submit early and often are more likely to declare a CS major than those who do not, highlighting a potential for particular interventions (e.g., focusing on improving autograder habits for CS3 non-fast-tracked students).

Further, we observe a significant grade disparity between students who declare a major and those who do not. Figure 2 shows the average maximum score over time on the first project. A Wilcoxon Signed Rank Test for the pairwise difference of means finds the trend for those who stay to be significantly higher than for those who leave (\( p = 0.00003 \)). Similarly, Figure 3 shows that students who are fast-tracked have a higher project average throughout than those who are not (\( p = 0.00003 \)). This same trend exists for the other projects in our data set.

5.4.1 Impact of Autograder Interactions

Students who intend to declare a CS major and go on to declare spend more time with the autograder (\( p = 0.0083 \)) and use more submits (\( p = 0.0005 \)) than those who intend to declare a CS major but do not do so. While preliminary, these results suggest that autograder interactions may be a fruitful source of retention information.

6 DISCUSSION
By the time students are enrolled in CS3, they have already invested significantly in their CS education. Retention efforts at the CS3 level benefit from the observation that these students typically want to study Computer Science. CS3 is a critical transition point in the CS “pipeline model” when students declare the major. Our results suggest that this stage of the pipeline is generally resilient to “leaks” based on biological sex. However, higher grades are associated with higher retention rates of CS majors, and the current curriculum significantly favors fast-tracked students. These results motivate additional investigations of the impact of fast-tracking
and disparities in student experience, including focusing on courses earlier in the CS core curriculum, with the goal of identifying how these factors fluctuate as students progress.

The indication that fast-tracking can help retain students suggests we should make attempts to introduce students to CS earlier and support taking CS2 and CS3 back-to-back. This can be a particular challenge for groups of students (e.g., women, returning adult students, and transfer students) who are less likely to be on a fast-track through the curriculum or are target demographics for longer on-boarding programs [29, 35, 38, 41, 45]. In addition to encouraging students to start CS early, this suggests that we should also provide additional support and resources for students who discover CS later.

Our results indicate that there is a nontrivial number of students in CS3 (11%) who want to declare a major, but despite their existing time investment do not. Helping instructors identify these students would allow for interventions that could retain these students. Our results indicate specific targeting of female students may be less appropriate at the CS3 level than in earlier courses. Instead, our results suggest that identifying non-fast-tracked students may be a more fruitful approach for intervention efforts seeking to increase major retention. While grades do appear to be correlated with students leaving the major, this information is counter-intuitively difficult to apply to classify students leaving the major. Our initial efforts to use both ensemble- and time-series-based classifiers produced results that were not significantly better than targeting a known focus group, even when training classifiers separately on fast-tracked and non-fast-tracked students. This is likely due to the wide variance in grades for students who do remain in the major (students who declare the major can often have lower grades that “mask” the at-risk students). As such, using grades alone to identify students for a candidate intervention seems to be insufficient. Instead, there appears to be a much more complex interaction between grades and aspects of student’s identity and experience that result in a decision to leave the major, similar to the multifaceted reasons for dropping CS1 found by Kinnunen and Malmi [22]. Though we know that grades are correlated with major declarations (RQ2) and students who leave the major underperform on the autograder (RQ4), determining an appropriate combination of metrics to identify individual students for interventions warrants further investigation.

Our archival data also indicates that 16% of students in the course do not intend to declare a major, but ultimately do. While analysis of this cohort falls outside the scope of this investigation, this phenomenon is worth studying. Factors and interventions that attract initially disinterested students may help retain a broader student body. Such findings also have the potential to help departments retain students who are interested in declaring the major but ultimately leave the program.

7 THREATS TO VALIDITY

In this section we discuss two key threats to validity and the mitigation techniques we used when designing our study.

Our assignment data came from one semester of CS3 and our findings may not generalize to other universities or other semesters. We mitigate this threat by both considering a large, multi-section course (over 500 students) and also using other data sources (e.g., university records data) that span multiple semesters. Further, we first replicate results of previous studies with our data to gain confidence that we are not studying an anomalous semester. We leave a multi-institutional study for future work.

Our study may also admit threats to internal validity. We mitigate such threats by rigorously sanitizing our data (including removing incomplete data that might confound our results) and cross-checking metrics across our multiple data sources wherever possible. Further, we conducted our study on archival data meaning that students’ outcomes were not biased by any active interventions or study.

8 CONCLUSIONS

Retaining a diverse student body of CS majors remains an open challenge for our field. In this work, we extend previous studies that focus on student retention in CS1 and CS2 to include analysis of CS3 students. We analyze archival data and university student records for over 500 students enrolled in CS3 at the University of Michigan, a large Midwestern public university in the US.

First, we replicate existing findings that biological sex alone does not impact major attrition and the current pipeline is leak-resistant at the CS3 level. Next, we study the relationship between grades and major declaration, finding that CS3 students who declare a CS major outperform those who do not declare by a letter grade, on average. Third, we find students who take CS2 and CS3 back-to-back (and within the first two years) are more likely to declare a CS major than students who are not fast-tracked. Finally, we observe statistically significant differences in autograder usage between students who major and students who leave the program, as well as fast-tracked and non-fast-tracked students.

Our findings demonstrate that fast-tracking of students through core CS courses helps retain students in the major, but fails to adequately support those students who reach CS on a longer journey. We expose new avenues of inquiry for identifying best practices to retain students who have reached CS3, including study of interventions at the CS3 level that both target non-fast-tracked students and also focus on developing better autograder habits.

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