Eval Methods Feedback

- Usability is not enough
- User satisfaction is not enough
- Repeat usage is a proxy measure, not a measure
  - Gimmicks get lots of users (and returning users)
  - If you didn’t clearly state this, it will be problematic in the future
Eval Methods Feedback

- Usability is not enough
- User satisfaction is not enough
- Repeat usage is a *proxy* measure, not a measure
  - Gimmicks get lots of users (and returning users)
  - If you didn’t clearly state this, it will be problematic in the future
Syllabus Update

- Assignment 2 moved back to give time for prototypes
- Due this week:
  - Pitch Assignment
- Next week:
  - In-class prototype iteration
  - TA feedback
- Questions?
Individual Assignment #1

- Grades visible on Canvas now
- Review solution...