Learning Theory in Practice:

Case Studies of Learner-Centered Design

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ABSTRACT

The design of software for learners must be guided by educational theory. We present a framework for learnercentered design (LCD) that is theoretically motivated by sociocultural and constructivist theories of learning. LCD guides the design of software in order to support the unique needs of learners: growth, diversity, and motivation. To address these needs, we incorporate scaffolding into the context, tasks, tools, and interface of software learning environments. We demonstrate the application of our methodology by presenting two case studies of LCD in practice.

Keywords Learner-Centered Design, Educational Applications, Science Applications, Socioculturalism, Constructivism, Case Study, Scaffolding.

INTRODUCTION: MOTIVATION AND GOALS The push for educational reform in the U.S. is strong. Currently, the dominant educational paradigm is "didactic instruction," where learning is viewed as an *information transmission process*: teachers have the information, students don't, and teachers' lectures serve to move information into the heads of students. In contrast, national and state education reform movements are advocating for students to be actively engaged in learning, *constructing understanding and meaning*, not receiving it. Project 2061, a national science curriculum developed by the American Association for the Advancement of Science [1] calls for students to engage in long-term, authentic investigations.

Computing and communications technologies can play a key role in supporting students and teachers as they engage in such authentic tasks as question-generating, modelbuilding, report-publishing. However, constructing software that truly addresses the needs of learners is a challenge: while learners are also users, and thus the principles of user-centered design apply, learners additionally have a set of unique needs that must be addressed in software:

• Growth. At the core of education is the growth of the

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learner; promoting the development of expertise must be the primary goal of educational software. Rather than just support "doing" tasks, software designed for learners must support "learning while doing."

- **Diversity**. Developmental differences, cultural differences, and gender differences play a major role in the suitability of materials for learners. To be usable by all learners, a range of software tools that address these differences must be available.
- Motivation. In contrast to software developed for professionals, the student's initial interest and continuing engagement cannot be taken for granted.

To address these unique needs of learners, we are developing learner-centered design (LCD) guidelines [24] to augment the user-centered design (UCD) framework [15]. Our current focus is on K-16 learners; however, given Senge's [22] compelling arguments that an organization must be a *learning* organization in order to be productive, LCD should also have validity for the workplace.

The central claim of LCD is that software can embody learning supports—*scaffolding*—that can address the learner's growth, diversity, and motivation. Scaffolding is an educational term that refers to providing support to learners while they engage in activities that are normally out of their reach [28, 30]. For example, n undertaking an authentic science inquiry, e.g., what is the quality of water in the stream behind my school, the tasks are more complex and diverse than those in traditional, follow-thesteps, lab-style experiments. Software-realized scaffolding can reduce the complexity of these tasks, for example, by relating discrete subtasks to their current mental representations.

From edutainment to context-sensitive help systems, the need to support learners is well recognized. That said, there are precious few resounding successes (e.g., [6, 16]). Given the formidable educational problems that face our society and the almost-availability of consumer-priced, highperformance computing and communications technologies, the opportunity to actually make-a-difference in education is truly at hand.

In LCD we (see also [12, 14, 20]) are attempting to explore the design implications of learning theories -constructivism and socioculturism -- that have heretofore received less attention than, say, behaviorism (upon which computer-assisted instruction (CAI) is built) and information processing psychology (upon which intelligent tutoring systems are built). While the work reported here is clearly only now maturing, our intent is to focus attention on a fertile, promising direction for research and development.

- In this paper, then, we:
- Articulate the Theoretical Rationale and Design Implications. The scaffolding design guidelines of LCD build directly on constructivist & sociocultural theories of learning.
- Illustrate LCD via Case Studies. Two examples of how LCD has informed the design of educational software are presented.
- Summarize the Key Issues in LCD.

THEORETICAL RATIONALE &

IMPLICATIONS

Two resonating theoretical frameworks underlie both the education reform movement (e.g., [3, 4, 7] as well as our evolving the LCD framework:

- In constructivism (e.g., [14, 16, 17, 28]) the central notion is that understanding and learning are active, constructive, generative processes such as assimilation, augmentation, and self-reorganization. For example, a teacher's words do not simply become directly engraved in a student's mind, after passing through the ear, but rather, those words are acted upon and interpreted by the student.
- In socioculturism, the central notion is that learning is enculturation, the process by which learners become collaborative meaning-makers among a group defined by common practices, language, use of tools, values, beliefs, and so on [5, 14, 21, 29]. The goal is to enable practices and meaning making that are appropriate in the professional culture of the domain under study. For example, scientists understand science as those ideas are embodied in their everyday practices. Contrast this way of knowing with traditional science classrooms where, from the students' perspective, concepts come from textbooks and lectures, and lab experiments are tightly-controlled exercises that fit into the requisite 50 minute period.

These two theoretical perspectives are consistent with each other; they just emphasize different themes: the former speaks to the individual's cognition, while the latter speaks to the contributions of the surroundings to that cognition.

From socio-constructivism, then, guidelines for the design of learning environments and the supporting scaffolding can be developed (e.g., [9, 11, 20]). In particular, in LCD, we are attempting to provide guidelines for the construction of scaffolding strategies, to address the three unique needs of learners (growth, diversity and motivation) for each of the four components in a learning environment:

- Context: What is the environment in which the software will be embedded? How will it be used, and by whom?
- Tasks: What are the tasks the software will support?
- Tools: What tools will perform these tasks?
- Interface: What is the interface to those tools?

Examples of LCD scaffolding guidelines are given in the following case studies.

LCD: TWO CASE STUDIES

Model-It and NoRIS are learner-centered software tools which we have designed for two different contexts:

• Model-It: <u>High school</u>, project-based science classroom: We are working with science teachers at Community High School in Ann Arbor to develop a new high school science curriculum in which computing technologies are routinely used, and in which the subject matter of earth science, chemistry, and biology is combined and taught in the context of meaningful, long term projects. *Model-It*, software for building and testing computational models, is one of the tools we are developing for use in this environment.

• NoRIS: <u>University nuclear engineering classroom</u>: The University of Michigan Nuclear Engineering department encourages the use of computational science in the upper-level undergraduate curriculum. *NoRIS* is a problem-solving environment we have developed for use in these classrooms.

While on the surface these two contexts are different, at their core they both require the same sorts of scaffolding; the only real difference is one of emphasis. In the highschool context, motivation is a big issue, while it is less so in the undergraduate context. However, in the undergraduate context, structuring the complex tasks that make up a computational science-style argument is the real challenge.

In our discussion of each example, we first present the software design, and how it incorporates scaffolding to address learner's needs regarding software context, tasks, tools, and interface. Then, we present examples from the user testing data which illustrate the impact of specific software features designed to provide scaffolding.

Case Study One: Model-It

Model-It is designed to support learners in building and testing models of dynamic systems. Scientists build models to test theories and to develop a better understanding of complex systems [13]. Similarly, we want to support students in the building of models, as sociocultural learning theory says that learners should be involved in professional practices. Constructivist learning theory predicts that by constructing external representations of scientific phenomena, learners are building an internal, mental model of the phenomena. We believe that by building models, students will support, refine, and develop their understanding of a scientific system by constructing models to represent their understanding of the phenomenon and its complex interrelationships.

The modeling tools that have typically been designed for students fall into two categories: pre-defined simulations, and modeling environments. Pre-defined simulations, such as Maxis' SimEarth and Wings for Learning's Explorer, are not constructivist; although user-friendly and informative within their pre-programmed domains, they do not provide access to underlying functions and representations which drive the simulation, nor the ability to add or change functionality. On the other hand, modeling environments, such as High Performance System's Stella or Knowledge Revolution's Working Model, allow unlimited flexibility in building models. However, they are difficult to learn because they don't support the novice's knowledge representation of the domain; for these tools, building complex models requires mastery of a complex authoring language [26]. Thus, current modeling tools inadequately address the needs of learners.

Design and LCD Scaffolding

Context: Model-It, with its emphasis on building and testing models, is designed to be used in an authentic, project-based science curriculum, grounded in constructivist and sociocultural educational paradigms. The 9th and 10th grade students in our pilot studies have been engaged in a long-term project investigating the question "How safe is our water?" Specifically, they are studying a tributary of the Huron River which flows near the school, collecting a variety of data to determine the quality of the water. Since this water eventually ends up in their drinking fountains, the question is motivating and personally meaningful to the students.

Using Model-It, the students constructed models of the stream ecosystem,¹ and were assigned open-ended projects in which they were asked to build models to represent their choice of particular stream phenomena, e.g., land use practices: the impact of man-made structures such a golf course or parking lot on stream quality. Creating models is motivating to students because the students are engaged and challenged to create an original artifact. Furthermore, as students have more input into the choice and control of their environments, their motivation for pursuing cognitively challenging problems increases [2]. Allowing students to decide how to plan, design, and work on their models can engage them in the learning process.

Tasks: Model-It scaffolds the complexity of the modeling task by providing a set of *pre-defined high-level objects* (e.g. stream, bugs, golf course). These physical objects match the learner's knowledge representation of the domain, in contrast to an expert's knowledge representation which might consist of domain-independent primitives of inputs, outputs, functions and states.

Students select from this set of objects, define factors of the objects, and relationships between the factors. Model-It redefines the task of defining relationships by supporting a *qualitative representation of relationships*, rather than requiring formal mathematical expressions. This scaffolding is important for learners because their knowledge structures

don't initially include a quantitative command of the concepts involved.

Tools: Learners need tools appropriate for their learning styles and levels of expertise; therefore Model-It provides tools for *both qualitative and quantitative definition* of relationships. Initially, relationships can be defined qualitatively by selecting descriptors in a sentence, e.g., "As stream phosphate increases, stream quality <u>decreases</u> by <u>less and less</u>" (Figure 1). As students' knowledge representations of the domain become more expert-like, they have the option of defining the relationship more quantitatively, e.g., by entering data points into a table (Figure 2). Model-It also supports a similar qualitative definition of rate relationships which define how one factor sets the rate of change of another factor over time.

To support different learning styles, and to facilitate the learner's shift to more abstract mental representations, these tools provide both *textual and graphical representations of relationships*. Given a qualitative definition, the software translates the text into a quantitative visual representation; e.g. "decreases by less and less" is interpreted as shown by the graph in Figure 1.



Figure 1: Qualitative relationship definition: Text View



Figure 2: Quantitative relationship definition: Table View

Interface: Learners often need extra motivation to sustain interest in a task, and the interactivity and engaging personal graphics of Model-It can help provide that motivation. To make the task more concrete and authentic, objects are represented with *actual digitized photographs* and

¹Model-It can be used to build a wide range of process flow models; for our preliminary classroom study we chose the domain of stream ecosystems. In our description of the program, we use examples from this domain.

user-defined graphics. Students can create their own objects and paste in their own pictures. In Figure 3, the background graphic is a photograph of the actual stream the students studied. According to sociocultural perspectives of learning, this personalized representation creates a context through which the activity has meaning.

The Factor Map (Figure 4) provides an interactive overview of the model. It helps students structure the task by providing a means of visualizing the network of factors and relationships, rearranging the nodes in a meaningful way, and making changes (e.g., drawing an arrow to create a new relationship).



Figure 4: Interactive overview of the model: Factor Map

The highly interactive, direct manipulation interface of Model-It can help provide sustained engagement in the task [15, 23]. During a simulation, meters and graphs provide immediate feedback of factor values as they change over time (Figure 4). Students can make changes in factor values even while the model is running, and immediately see the impact.

From a constructivist perspective, interactively working and reworking the representation enables the student to continue constructing their knowledge representations [17]. By integrating the building and testing components of modeling, Model-It supports an iterative process of model construction.

Finally, to encourage students to reflect, and therefore extend their knowledge and their metacognitive skills, the interface encourages articulation by providing explanation fields (e.g., Figure 2) where students can enter explanations for the objects, factors and relationships they create.

Results

Versions of Model-It have been used in several classroom studies with 9th and 10th grade students. In each, students have worked in groups of two with the program, over a period of one or two weeks. Each study culminated in the assignment of an open-ended modeling task, where students were asked to create their own models to represent some chosen ecological phenomenon. In [12], we present a detailed analysis of the data. The following discussion focuses on a representative pair of students, Paul and Jim, two 9th graders from our first classroom study, and how Model-It scaffolded them in creating a complex model in just one 45-minute period.

Context: The open-ended modeling task assigned to the students gave them the flexibility to branch off and explore different topics, and to express their own understanding. For example, to demonstrate land use impacts, Paul and Jim chose to put the golf course object into their model, and show how factors of the golf course might affect the stream and the organisms living in it:

- J: Let's use that one.
- P: The golf course?
- J: Yeah, we haven't used that one yet.
- P: How the golf course affects what, though?
- J: How the golf course affects, um, bacteria.
- P: Too hard.
- J: It's easy. Because the golf course, a lot of geese are on the golf course, and the geese feces go in the water.
- P: Oh, and it affects fecal coliform
- J: Which in turn affects the bacteria, and the fecal coliform grows on bacteria.
- P: Okay, where do you want the golf course?
- J: Right there.

This opportunity to build their own models was extremely motivating for Paul and Jim; they displayed excitement and enthusiasm for the project throughout the class period. Once they had completed their initial goal of representing the golf course impact, they branched out on their own to create more relationships, from the stream quality to the mayfly population. They expressed pride in their model, and called the teacher over to show it off to her. This reaction was typical of the entire class; as one student said in postinterviews, "It makes you think more about a real-life situation, where's there's no real answer-you set it up and everything."

Tasks: Students were comfortable expressing themselves qualitatively, and using the qualitative definition of relationships, they were able to build complex relationships very quickly:

- P: As geese increases fecal coliform increases at about the same. And then if we want, it won't take long to put in nitrates.
- J: Okay.
- P: We can add that in.
- J: Cause that's part of fertilizer...
- P: Cause that's part of fertilizer, yeah. So we go to stream...okay...to nitrates N I T nitrates.
- J: Lesser and lesser.

Paul and Jim created four accurate, interrelated relationships in four minutes, and in the next four minutes, tested and verified their model, and found another relationship to add (they realized that the size of the golf course should affect the number of geese on it). Figure 4, above, shows the factor map of their final model. In class discussion, they proudly described how their model worked:

- P: The size of the golf course affected the geese, the number of geese...
- J: The more land there is the more geese... And the more geese the more fecal coliform.
- P: The golf course size affected nitrates and phosphates...because the bigger golf course has more fertilizer and fertilizer has nitrates and phosphates in it.
- Teacher: Do you have any [relationships] going to quality?
- P: Well I'm getting there, okay? This is complicated! Okay, fecal coliform goes to quality, phosphate goes to quality, nitrate goes to quality... And then the quality went to rate of growth.
- Teacher: Why?
- P: Because the better quality...
- J: There is the more mayflies can grow. And then the growth went to count and the decay went to the count.

Tools: Providing a variety of modeling and visualization tools proved very useful for learning, as students could choose the tool which made the most sense to them. For example, we provide both qualitative and quantitative means of defining relationships to support students at different levels of expertise. While Paul and Jim exclusively used the qualitative "text view" tool, another classmate preferred the precision afforded by the quantitative "table view." Often, students transitioned from one to the other during our longer studies, switching to the "table view" when they realized a need to make their models more accurate.

Interface: Meters and graphs provided visualization of simulations as they ran, and were used for model testing and verification. For instance, during their testing, Paul and Jim used the meters to try different values of golf course size, and realized that it should affect the number of geese on the golf course, so they went back to put that relationship in: "So, golf course size affects golf course geese. Yeah, we can do it. As golf course size increases, geese increases by about the same."

Summary

Our Model-It testing showed that the software design scaffolded the learners' growth, diversity, and motivation. Within the context of this project-based classroom, working on an authentic problem, students were able to build and test computational models, a task which is usually inaccessible to learners in high school science classrooms. Students used modeling tools provided by the software in ways reflective of their learning styles; their engagement with the modeling task was evident in their interaction with the interface as they built and tested their models.

PAPERS

Case Study Two: NoRIS

NoRIS is designed to provide an environment that will enable students to use professional computational science tools to carry out a scientific investigation. More and more researchers are turning to computational science when they investigate problems because increased computing power allows them to model physical phenomena, giving more explanatory power to their arguments. Therefore, it is important for students to use authentic tools as they learn to conduct investigations and construct scientific arguments [8]. However, learning to use computational science tools and techniques is a complex process that poses difficulties to the learner.

• First, there are many different individual computational tools available to scientists, but few tools that provide comprehensive support for the entire investigative process. For example, visualization packages are very powerful, but very specific for a certain subtask of an investigation. Others, such as Mathematica, Maple, etc., are attempting to integrate more functionality within a single package, but the packages are still complex and do not support all investigative tasks [25], nor do they provide support for learners.

• Second, computational science results in artifacts of different media types, but there is no support for the construction of the scientific argument, or for the management of the artifacts necessary to support the investigatory process [10]. For example, in a given situation, a student may need to refer to a source code file, data file, and graph, all of which may reside in different directories. The responsibility for organization and access of these artifacts is with the student.

• Finally, students are confronted with a variety of different interfaces and tools, which adds an additional level of complexity to the investigation.

In order to address these shortcomings and provide computer-based support to help students learn the investigative process, we have developed NoRIS (<u>Notebook-based Research and Investigative process</u> Support system).

Design and LCD Scaffolding

Context: NoRIS provides a platform that *enables students* to use computational science so that they can carry out a scientific investigation. NoRIS is being used in a seniorlevel nuclear engineering class where students investigate numerical methods. NoRIS assumes more of a sociocultural perspective: by giving these students an environment that reduces many of the complexities inherent in computational science, NoRIS aims to support students as they begin learning the tools and practices of the professional researcher. **Tasks:** Students with little expertise can be hindered by having to remember the variety of disjointed, lower-level tasks that make up an investigation. NoRIS therefore restructures an investigation in terms of *high-level tasks*:

- Notekeeping: Students continually record important observations, data, etc. throughout an investigation.
- Building cases: A case encompasses the major tasks that use computational tools, such as writing numerical-method programs, visualizing data, etc.

By providing support and structure for these high-level tasks, NoRIS allows the student to begin constructing an understanding of the investigative activities that researchers perform.

As well as restructuring the investigative process, NoRIS also reduces complexity by handling the student's managerial tasks, such as *artifact management*. Artifact management is important because throughout an investigation, the student may have to re-use, modify, or refer to artifacts such as notes, source code, data files, etc. However, it becomes tedious and distracting for a student to coherently organize their artifacts. By supporting artifact management, the student can focus more on their investigation less on mundane, bookkeeping tasks.

Tools: In order to provide an environment that students can use for scientific inquiry, NoRIS provides the variety of tools needed by beginning students to complete their tasks. As we have seen, there are many computer tools that can be used in a scientific investigation: *computational tools* (such as compilers and algebraic/mathematical software), *visualization tools*, etc. NoRIS provides this functionality by integrating existing software packages.

However, for tasks such as artifact management, there are no existing tools that the student can use. NoRIS is designed as a *computer notebook*, a metaphor that corresponds to the student's current mental representations—they know what it is and how to use it. The notebook metaphor provides an organizational structure to help students manage the different artifacts that they have created during the argument. For example, NoRIS includes the Notebook Summary window (Figure 5) that summarizes the different numerical-method programs that have been written by the student.



Figure 5: Notebook Summary Window

Interface: One of the complexities of computational science is having to learn different computer tools and interfaces. Students may have access to the necessary functionality, but if they do not have an accessible interface to that functionality, they will not use the tools. Therefore, NoRIS has a *simple, consistent interface* to all of the different tools, by providing button and menu-based access to each tool. This corresponds to the constructivist principle that complexity is reduced by offering similar processes that match current mental structures for a range of tasks. Examples include:

 The Workspace Tool (Figure 6) provides button and menubased access to the tools needed by the student to build and analyze numerical method cases.



Figure 6: The Workspace Tool

• The Multiplot Tool (Figure 7) allows the researcher to easily plot data files in the same graph window for analysis. The student can simply "check off" all of the files that they want to plot and then press the Plot button.



Figure 7: The Multiplot Tool

Once students can access the necessary functionality, they need further support to help them identify and complete their investigative tasks. To further sustain the students as they proceed through their investigation, NoRIS provides visual cues in the interface so that the students can see the different steps in the process, and the different types of information that they must record. Examples include:

• The Workspace Tool (Figure 6) contains a *task diagram* (a constructivist concept) of the process used to construct a case for the numerical method that they are investigating. Each button represents a different stage in the case-building process. Pressing a button presents the user with a menu identifying their options for that particular stage.

• Notepad windows (Figure 8) contain button palettes that identify to the student the different types of information that they should be thinking about and recording throughout the investigation, such as problem objectives, descriptions of the numerical methods they are investigating, etc. This structure encourages students to reflect and keep important notes throughout their investigation.

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Figure 8: Notepad Window

Results

NoRIS was initially tested in three two-week trials with two nuclear engineering students in each trial. For each trial, the students were given a problem to work on using NoRIS. More recently, NoRIS was used in a nuclear engineering class by five senior-level undergraduate students who worked on week-long, project-based assignments to analyze numerical methods in particle-distribution problems.

Context: Using NoRIS, students were able to complete their particle-distribution assignments, verifying that NoRIS facilitates their investigatory process. We saw that NoRIS gave students an environment that made computational science accessible and investigations manageable.

Tasks: The task decomposition defined in NoRIS helped reduce the complexity of an investigation, and students quickly caught on to the tasks decomposition. They saw that their investigation involved setting up different cases for their different numerical methods and keeping notes on those cases. We soon observed students trying out new experiments by simply setting up new cases, even though their problem did not necessarily indicate that they needed to do so. We also saw that it was useful for NoRIS to handle some of the student's tasks, such as artifact management. One student noted the advantages of this:

"I am usually disorganized and after a while, I spend a lot of time organizing things—setting up directories, putting codes and things in the right places. NoRIS takes care of this—this really helps because it lets me concentrate on the problem.."

We also saw that automatic artifact management helped students manage the complexity of re-using and modifying existing artifacts to build new cases. Since it was easy for students to find and re-use old artifacts, students could build new cases from old cases quickly; this encouraged students to experiment with numerical methods by continually modifying a base case for the different experiments.

Tools: Students liked the fact that they had all of the necessary tools available to them in one application. Since students are not experts in using computational science, they may not know what tools to use in given situations:

"[NoRIS] really provides an integrated package that beginning students can really use...having all of the needed information 'at my fingertips' is an advantage so that I do not have to bounce around different programs...this is good for students who are inexperienced with [computers]"

By having all of the functionality available to them in one application, the students did not have to be moving from application to application, which can be a problem for students who have little expertise with computational science.

Interface: Students liked using the interface because it was easy to invoke their different tools. The fact that they could use menus and buttons to access many of their tools made it easy for the student to quickly get started with their investigation.

Students also appreciated the different visual cues provided by the interface. For example, one student commented on the notepad button palette that identifies important pieces of information that should be recorded:

"[The button palette] helps lay out the thought process I should be following when I start working on my problem...Seeing [the buttons] makes me pause and think about the problem rather than just jumping in and starting to write programs, which is what I might normally do."

The visual cues of the interface therefore structure the task and articulate their thoughts.

Summary

Our user testing has shown that students are able to use NoRIS to complete authentic scientific investigations, and that they find the structure provided by the program helpful. Furthermore, by providing an accessible interface to the array of computational tools used by professional researchers, NoRIS supports learners in their enculturation into professional practices.

CONCLUDING REMARKS

Model-It and NoRIS are two components of the ScienceWare suite of tools, a "computational workbench" that we are developing to scaffold learners engaged in the full range of scientific investigatory activities. As we apply our LCD strategies to the design of the ScienceWare tools, and study the use of these tools in classroom settings, our goal is to develop a fully-articulated LCD framework in which the needs of learners are specifically addressed by theoretically-motivated scaffolding for each element of the learning environment.

In putting forth the notion of UCD, Norman, Draper, and their book contributors [15] sought to focus attention on the needs of users at a time when there was growing interest in developing usable and productive interfaces and interaction paradigms. Similarly, in putting forth the notion of LCD, our intent is to focus discussion on work that is expressly intended for learners at a time when, as *Business Week* [2] declared, there is a "revolution" going on in educational software. UCD has proven itself to be a useful notion; time will tell whether LCD is similarly so.

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